



LATINAS & POWER SYMPOSIUM

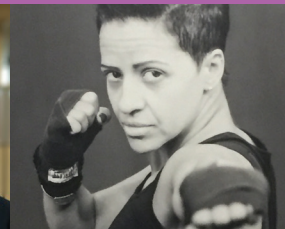
Welcome To
15th
Our Quinceanera
CELEBRATING

Building the
pipeline of talent

Created by Latinas
for everyone



THURSDAY, MAY 17, 2018





**IT'S NOT JUST ABOUT HIRING WOMEN.
IT'S ALSO ABOUT INSPIRING THEM.**

Everyone benefits from diversity and inclusion.

By promoting a culture of support and collaboration, the best and most innovative ideas fuel our business.

A place to work, grow, and be your true self.

We hire people with different identities and backgrounds, and encourage everyone to bring their authentic self to work.

When every voice is heard, we are all better for it.

We come from different perspectives, but share the belief that diversity and inclusion make us stronger together.

Visit jobs.prudential.com

Prudential is the proud sponsor of Latinas & Power's Quinceañera.



Prudential

Bring Your Challenges[®]

© 2018. Prudential, the Prudential logo, the Rock symbol and Bring Your Challenges are service marks of Prudential Financial, Inc. and its related entities, registered in many jurisdictions worldwide. Prudential is an equal opportunity employer (veterans/disability). EEO is the law. 0315591-00001-00

THANK YOU TO OUR GENEROUS SPONSORS


 **MassMutual**

CHET 
529 College Savings Program
Connecticut Higher Education Trust

 **Prudential**
Bring Your Challenges®


THE HARTFORD


Cigna®

Buzz Engine 

AARP® Real Possibilities
Connecticut

EVERSOURCE


 **FARMINGTON BANK**®
You've come to the right place®

 **CONNECTICUT HOUSING FINANCE AUTHORITY**


hispanicfederation

 **LIBERTY BANK**

 **WebsterBank**
LIVING UP TO YOU™

sudor faino 

 **Camelo COMMUNICATION**

LIBizus


TELEMUNDO CONNECTICUT

 **HPATV**
YOUR HIGH POTENTIAL HERE

 **EL SNOW DE ANALEH**

 **vida en**
REGISTRO

WELCOME! ¡BIENVENIDAS!

Since 2004, the annual Hartford, CT, Latinas & Power Symposium has monitored the impact of young, self-reliant Latinas who have evolved and are now a powerful force at the helm of the predicted \$1.7 trillion Latino purchasing power by 2020.

Currently, she is increasingly likely to be bilingual U.S.-born and as such, Latinas are one of the most sought after consumers targeted by every major company and brand. According to The Nielsen Company's recent Latina 2.0 Fiscally Conscious, Culturally Influential & Familia Forward report, Latinas are "leading their households both financially and culturally, and she is setting her own standards of community, economics, beauty and style."

Today, there is no stopping these young women from expanding their imprints on the U.S. economy. She is socially engaged in ways that are personal, regional and national. And, this amazing evolution of Latinas also required the Latinas & Power network to upsurge its annual event to meet Latinas' current needs.

Celebrating its 15th year, on May 17, 2018, Latinas & Power Symposium® is prepared to meet those necessities. We have packed one-day with mega resources, tools to help women fuel their sense of purpose and determination. In addition, Latinas & Power has invited the most respected and powerful speakers to present professional messages of empowerment and inspiration. As the largest event in New England focused on Latinas, the organizers have also upped their game to present the most outstanding workshops, panels and sessions and exhibitor marketplace.

The Latina population in the U.S. grew by an impressive 37% between 2005 and 2015. Today, Latinas continue to increase their value and significance, especially single mothers becoming breadwinners and the primary decision makers in their homes. At our quinceañera symposium, Latinas & Power will introduce high level professionals of various industries to discuss how Latinas can be fiscally conscious, grow their wealth (job force, entrepreneurship, personal) and expand their paths to impact their personal, regional and national growth and influence.

Ladies, the power is within our reach—and why we personally have taken great strides so that Latinas & Power is up-to-date to teach, guide and demonstrate how to best harness, utilize and embrace the latest reports on Latino consumerism and influence.

One of the main reasons I founded Latinas & Power is because early on I understood the great significance of our role as Latinas in this country. It has been a great honor to celebrate Latinas. We're spiritual, hardworking, loyal consumers, taxpayers, educators, parents, entrepreneurs/job creators, and indispensable Americans—one of the great lessons learned in this great journey is that it takes Latinas to help other mujeres. Only we can give voice to relatable stories of joy, triumph, disappointment, pain and circumstances.

Women in general have encountered every obstacle imaginable in breaking the glass ceiling in all industries. Latinas, on the other hand are shattering it by continuing to push forward. They are the vanguards to consumer trends and are influencers not only to the total Latino population, but also other consumer groups—leaving their mark on the U.S. mainstream.

— *Marilyn Alverio*



MARILYN ALVERIO
FOUNDER/PRODUCER,
LATINAS & POWER

Having grown up in an urban neighborhood, Marilyn learned early on about the importance of giving back to the community. Her parents migrated to the U.S. from Puerto Rico in the early 1950's and instilled the importance of “la Familia,” our culture, language, and “La Comunidad.” She earned a B.A from the University of Conn.

in Storrs, CT and an M.B.A. from the University of Phoenix. Marilyn has worked in the corporate arena for more than twenty years where she has held numerous management positions within the airline, pharmaceutical, education, financial, and health insurance industries.

Her most recent success as founder and producer of the Latinas and Power Symposium® (LPS), is achieving national recognition and celebrates its 15th anniversary in May 2018. The annual one-day inspirational and professional development platform is designed for the Latina on the go.

MAINSTAGE KEYNOTE SPEAKER



ANA NAVARRO POLITICAL COMMENTATOR

Ana Navarro is one of the leading Latino Republican political voices in the United States. She is a popular political commentator currently on CNN, ABC, MSNBC, and Telemundo. Since 2015, she has been a frequent recurring guest panelist on ABC's *The View*. The *Miami News Times* named her a "Republican power-consultant," and the *Tampa Bay Times* called her a "sought-after voice in Republican politics and an adviser for any presidential hopeful."

Since the 2016 presidential elections, Navarro has bravely spoke out against the controversial comments and anti-immigrant bans coming out of the current president and administration. As a result, Latinos, not just Republicans but Democrats and Independents have endeared and surrounded her with support for putting country above party.

MAINSTAGE KEYNOTE SPEAKER



STACIE M. deARMAS NIELSEN, VP STRATEGIC INITIATIVES

Stacie M. deArmas is Vice President Strategic Initiatives & Consumer Engagement and a Public Affairs Leader within Nielsen's Diversity & Inclusion practice. As a subject matter expert for the U.S. Hispanic market, she works to elevate the understanding of the power and contributions of the Hispanic consumer by turning data into insights and stories.

Stacie also works to increase Nielsen's brand awareness with multicultural organizations, leaders and consumers—elevating the understanding of Nielsen's measurement practice. She joined Nielsen in 1998 and sits on the advisory council of the Association of National Advertisers (AIMM) Initiative. In 2017 she was honored by the Imagen Foundation as one of the most Powerful and Influential Latinas in Entertainment. She is also an adjunct lecturer at California State University, Los Angeles.

ABOUT LATINAS & POWER

In its 14th year, the Latinas & Power Symposium brings marketplace and career opportunities together with the Latina market. Our goal at Latinas & Power is to help our business partners and companies become successful in reaching this fertile and under-served demographic. We offer professional development sessions on building wealth, personal growth, entrepreneurship and career building. In 2006, we added a youth track that offers high school student workshops designed for them in mind and that take place parallel to the adult workshops. We anchor the event by presenting powerful Latina motivational speakers and celebrities from across the U.S. who share their stories of challenges and opportunity. The exceptional networking opportunities unite women in a spirit of camaraderie and enable us to attract Latinas who are often difficult to reach through traditional channels.

The event, incubated in Hartford, Connecticut in 2004, is the largest of its kind in New England and has reached upwards of 8,000+ women since its inception. The ability to have personal interaction with attendees is an attractive draw for sponsors and exhibitors. It is a high-energy event that offers professional development workshops and themed panels with representatives from our various sponsors. We place great emphasis on professional development and leadership skills to support women in achieving success in these areas.

To date, the Latinas & Power Symposium has impacted thousands of Latina professionals from across the country. Our mission is to inspire, motivate, encourage and enable Latinas to become leaders. We believe that sharing strategies for success is a responsibility that each of us can take on in our own style. Over the course of the next few decades, Latinos will be the profile of American society through business, politics, sports, entertainment, fashion, food and academic achievements. We are delighted that here in New England, we are a part of this movement.

- 1 in 6 Americans is now Latino.
- Every 30 seconds, a Latino turns 18.
- 65% of U.S. Latinos are Millennials, ages 22-35.
- By 2050, projections show there will be 138 million Latinos living in the U.S.
- The Latino market buying power is growing at unprecedented rates.

LATINA CHAMPION AWARD RECIPIENT



CARMEN YULÍN CRUZ MAYOR, SAN JUAN, PUERTO RICO

Carmen Yulín was elected mayor in November of 2012. After the September 20, 2017 Hurricane María completely devastated Puerto Rico, Mayor Cruz became a strong advocate for getting much-needed help and dignified care for the people of Puerto Rico. Her relentless efforts and cry for help garnered global support to help with recovery efforts for San Juan and the rest of the island. She frequently repeats her core message: *This is not about politics, this is about saving lives.*

Yulín was born in San Juan and attended the University of Boston, Mass., graduating *Cum Laude* in Political Science. She later completed her Master's degree in Public Policy at Carnegie Mellon University in Pittsburgh, Penn. She is the author of *El Poder está en la Calle (Power is in the Street)*, about the struggles and experiences of the people, and how rewarding it can be to find their own power to change society and the country.

As a result of her tireless commitment to the people of San Juan and Puerto Rico in this humanitarian crisis, the 2018 Latinas & Symposium is honored to present Mayor Yulín with the **Latina Champions Award**.

MAINSTAGE THE LATINA VIEW PANEL



PATRICIA RUSSO

Patricia Russo is a nationally respected leader focused on improving the quality of life for women in Connecticut and the United States. For over twenty five years she has held numerous leadership positions in public, private and not for profit organizations centered on women's

rights, as well as leadership positions on federal, state and local political campaigns. Currently, Patricia serves as Executive Director of the Women's Campaign School at Yale University, a non-partisan, issue-neutral political campaign training program for women interested in running for public office and campaign management. She is also a member of the Council of Women's Health Research at Yale University and chairs its Philanthropy and Communications Committee. While an undergraduate student, Patricia served as an intern to U.S. Congresswoman Bella S. Abzug (D-NY), who inspires her to this day.



BELEN MENDOZA

Belen Mendoza currently serves as the Vice President for Campaigns at AARP, leading a team of 17 who are responsible for executing AARP's national and state public advocacy campaigns. She was formerly at Microsoft Latin America (LATAM),

as Internal Communication Director. Belen has over 15 years of experience designing, executing and providing successful strategic counsel to political clients, non-profits, foundations and corporations. Throughout the years Belen has worked on numerous federal and statewide campaigns across the country: Southwest Regional Political Director (Hillary for President Campaign), Director of Political Outreach (America Votes), and she also worked at NDN, the Democratic National Committee and the Democratic Congressional Campaign Committee. She earned her B.A. at Florida International University and resides in Washington DC.



GLEND A CIAMPA

Glenda Ciampa is an IT Quality Assurance Manager of the MassMutual Financial Company. She also serves in three Diversity and Inclusion committees: MassMutual Technology and Administration, MassMutual Latino's BRG ALMMA and in the Association of Latino Professionals in

Finance and Accounting (ALPFA) Boston board as Chief Relationship Officer. Glenda has worked for Corporate American for 20 years. She started as an Intern and worked up to a Director of Technology. Currently she works as an IT Quality Assurance Manager as she leads the team with Agile and DevOps principals to assure quality standards are met. Glenda is committed to Diversity and Inclusion initiatives. In the committees and in the board she serves she works with leaders to integrate ideas and support changes that relates to the organization's mission. Glenda is also a real estate investor. She has focused on buying property in the Boston and New Hampshire areas. Glenda is married to Marco and has two beautiful daughters, Arianna and Isabella.



BÁRBARA SERRANO

Bárbara Serrano is author of the popular financial book, *Rica...Libertad Financiera para la Mujer (Spanish Edition)*, *RICH...Financial Literacy for Women*. Barbara wrote this book to help women understand that money is a powerful energy, that we need to

utilize to maximize our talents to the fullest so that we may be of greater service to others and to work hard with passion in our chosen professions and plan for the future. She is a Senior Executive at one of the largest companies in South Florida and New York. She currently appears as a financial advisor on NBC-Telemundo, Univision Network, and CNN en Español. Serrano graduated with honors from the University of Puerto Rico, earning her Bachelor's Degree in Business Administration. She has been recognized as one of the "Top 10 Young Business Women" for creating the first TV program of economics in Puerto Rico. Bárbara Serrano is popular not just in the USA but in all of Latin America and the Caribbean. Not bad for a woman whose odyssey to success began after her reign as Miss World of Puerto Rico in 2001.

AGENDA AT A GLANCE

7:30 – 12:00 pm

GENERAL REGISTRATION

Hilton Hotel lobby

8:00 am – 3:00 pm

**NETWORKING,
EXHIBITOR MARKETPLACE,
COFFEE STATIONS**

2nd and 3rd floor

8:30 – 9:15 am

**MORNING BREAKOUT SESSIONS,
PANEL DISCUSSIONS &
WORKSHOPS**

2nd and 3rd floor

9:45 am – 12:00 pm

Main Stage Ballroom

WELCOME

*Marilyn Alverio, Creator/Producer,
Latinas & Power*

*Teresa Hassara, Head of Workplace Solutions,
MassMutual*

MORNING KEYNOTE SPEAKER

Stacie M. deArmas

**THE LATINA VIEW PANEL –
MAIN STAGE SPEAKERS**

*Marilyn Alverio, Bárbara Serrano,
Glenda Ciampa, Patricia Russo,
Belen Mendoza*

12:30 – 2:00 pm

**LUNCHEON BREAKOUT
SESSIONS**

2nd and 3rd floor

2:30 – 4:00 pm

**AFTERNOON KEYNOTE
SPEAKER**

Main Stage Ballroom
Ana Navarro

4:00 pm

AWARDS CEREMONY

Main Stage Ballroom
Carmen Yulín Cruz

MORNING BREAKOUT SESSIONS

8:30 – 9:15 am

ENTREPRENEURSHIP

Push the Boundaries and Following YOUR Entrepreneurial Spirit

Presented by Luz Ramos, Owner, The Sloppy Waffle

INSPIRATIONAL

Creating YOUR Meaningful Life

Presented by Karla Rodriguez, Owner Sudor Taino

The Joy of Experiencing Happy Me

Led by Francisco “Paco” Lugovina

LEADERSHIP

Learn about MassMutual’s Technology & Administration Diversity and Inclusion Committee

Presented by MassMutual. Co-presenters, Mark Roellig and Tara Long

PROFESSIONAL DEVELOPMENT

Resource groups: Boosting your career and your company

Presented by: Mass Mutual, The Hartford & Cigna

LUNCHEON BREAKOUT SESSIONS

12:30 – 2:00 pm

ENTREPRENEURSHIP

How to grow your business

Presented by: Eversource and Greater New England Minority Development Council

LEADERSHIP

Communicating with power and influence

Presented by Anna Giralda-Kerr

Your Network is Your Net Worth

Presented by Yai Vargas, CEO, Latinista

WEALTH BUILDING

Financial wellness for women

Presented by Prudential

Rich Thinking – *Pensando Rico* [Bilingual presentation]

Presented by Bárbara Serrano

YOUTH TRACK (HIGH SCHOOL STUDENTS ONLY)

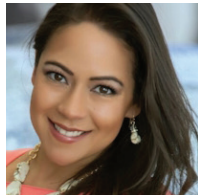
LEADERSHIP

Harness your strengths to motivate and communicate with others.

COMMUNITY ENGAGEMENT

Learn how and why community service will help your future.

WORKSHOP PRESENTERS



YAI VARGAS

CEO, The Latinista

Yai founded The Latinista, a global network of Latina professionals invested in professional development and career mobility. She works as a National Multicultural Communications and

Marketing Manager for New York Life, and has worked with *Fortune* 100 companies to help develop their connection with the community. She is sub-committee leader for the Latino ERG and LGBT ERG ally.



KARLA MEDINA

Entrepreneur, Master Trainer & Author

Fitness guru and entrepreneur, Karla Medina is owner and master trainer at Sudor Taino® Group Fitness. In March of 2018, Karla pioneered the Divinely Fit Summit and launched her first book.

She is a 20-year retired Police Sergeant veteran of the Hartford Police Department and is currently a State of Connecticut Training Officer. Recipient of 2014 Latina Symposium Entrepreneur of the Year.



MARK ROELLIG

Chief Technology and Administrative Officer, MassMutual

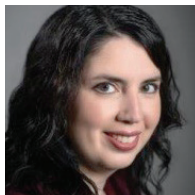
Mark Roellig is accountable for leading the organizations responsible for the technological and physical infrastructure that supports MassMutual's ongoing business and enterprise goals. His responsibilities include the management and oversight of information technology systems and architecture, advancing the role technology plays as a strategic driver of MassMutual's success, as well as the corporate administration, real estate and facilities functions. From 2005 through January 2017, Mark served as MassMutual's General Counsel and was also responsible for the corporate secretary, corporate compliance, internal audit, and government relations organizations.



ANNA GIRALDO-KERR

CEO, Shades of Success, Inc.

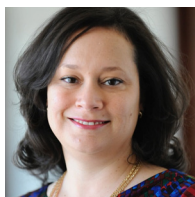
Anna helps clients navigate change by challenging their assumptions, biases, and behaviors. She inspires women into action in light of uncertainty. Anna works with a variety of clients spanning industries and geographies, from first-generation college students, to scientists, to senior executives. Her clients include Harvard University, MIT, Dell/EMC among many others. Her work has been published in *El Planeta*, *Color Magazine*, and *The Huffington Post*. Her analysis has been featured on CNN, CNBC and PBS, and in *The New York Times* and *BusinessWeek*. She recently co-authored two articles on Gender Microinequities and Bystander Training in *The SAGE Encyclopedia of Psychology and Gender*. In 2006, Anna's editorial commentary was awarded national recognition at the First National Ethnic Media Awards.



NATALIA E. ARBULU

Director, Diversity Communications & Education Strategy, MassMutual

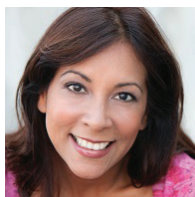
At MassMutual, Natalia helps drive greater inclusion through education, communications, consultation, and facilitation. She is the recipient of MassMutual's 2014 Service Excellence Award for her delivery of high-quality results to her clients in challenging assignments.



SILVIA TERGAS

Prudential

Silvia Tergas joined the financial services industry in 2011. Through her client-centered process, she helps to bring clarity and focus to their overall financial strategy. Silvia is a strong advocate for financial education, overall financial wellness and empowerment. Silvia's charitable work includes support for children's healthcare, education, and mentoring first-generation students.



LUZ RAMOS

Actor/Restaurateur/Entrepreneur

Luz Ramos achieved acting success with numerous debuts on television and film as SAG/AFTRA member for over 20 years. She is the first Puerto Rican woman to broadcast live for the NFL from the field of play, launch ESPN Deportes and anchor *Sports Center*. She has been recognized as one of the most 50 influential Latinos in Connecticut. In recent years she fulfilled a lifelong dream of opening a restaurant; she now has two restaurants and a food truck.



FRANCISCO GENKO-JI LUGOVIÑA

Buddhist Priest & Roshi in Zen Peacemaker Order

Francisco Genko-ji Lugoviña is an ordained Buddhist priest and Roshi in the Zen Peacemaker Order (descended from the Soto Zen lineage of Japan); is a member of the Zen Peacemaker Circles and Peacemaker International; and is the founder of the Hudson River Peacemaker Center – House of One People in Yonkers, New York. He has attended and co-facilitated retreats in Auschwitz, Birkenau and street retreats in US cities with Roshi Bernie and Roshi Grover Genro Gauntt. He participated in a vision quest in the high desert of New Mexico under the guidance of Roshi Joan Halifax and also traveled on a month-long pilgrimage to Tibet. Francisco completed an intensive 8-week MBSR program and a practicum for teachers in MBSR.



TARA LONG

CIO, MassMutual Institutional Solutions

Tara is a strategic and proactive CIO with over 20 years combined experience in Technology Program Delivery, Change Management, Information Security, IT Audit, Information Risk Management, IT Compliance, and Data Privacy. Additionally as a champion for Diversity and Inclusion, Tara leads and chairs the MassMutual Technology & Administration (MMTA) Diversity and Inclusion Committee with the mission of enabling a dynamic, innovative diverse and inclusive MMTA organization by attracting, educating, recruiting, developing, retaining and promoting diverse talent. She is a certified information systems auditor (CISA), certified information systems security professional (CISSP) and is also certified in risk and information systems controls (CRISC).



DAVID FIGLIUZZI

Chief Diversity Officer, Cigna

Since 1994, David has held a variety of roles at Cigna. Most recently as Director of the Cigna Foundation, he focused grant efforts on addressing health disparities to create opportunities for people in our communities to improve their health. He oversaw the World of Difference program, which creates partnerships with non-profit and charitable organizations to reduce disparate health outcomes driven by such factors as race, ethnicity, sexual orientation, and economic status.



LUCIE CHARLES

*Senior IT Business Consultant,
MassMutual Financial Company*

Lucie Charles is a Senior IT Business Consultant at MassMutual Financial Company. With over 20 years of experience with the company, she is a key contributor and leader on strategic initiatives at MassMutual, focusing on its Distribution Channels. Her passion to empower others and champion diversity and inclusion is authentic. Lucie obtained her Project Management Certification from Boston University and her bachelor's degree, with a Concentration in Project and Team Leadership, from University of Massachusetts, Amherst.



KRISTINE SEGOVIA

*High school student; Leader, Youth Track,
Latinas & Power*

Ecuadorian-born Kristine and her family migrated to the United States in 2004. One of the biggest challenges she faced during her acculturation into the U.S. was acquiring a second language while maintaining her Latino culture.. She is now a high school senior at Great Path Academy in Manchester, Connecticut. She is currently leading the group of Latinas in their third year as part of a graduation capstone project requirement. Kristine demonstrates that dedication, hard work, and a sharp focus on your goals, a person can accomplish anything. Kristine continues the group's vision of inspiration and leadership by empowering other Latinas to leverage their struggles to learn, grow, inspire, break barriers, and build a bridge toward success for future generations.



B. MARISOL HERRERA

*Director, Minority Business Enterprise Services,
Greater New England Minority Supplier Development
Council (GNEMSDC); 2nd Vice President, Hispanic
Chamber of Commerce of Greater Bridgeport*

Marisol is the Director of MBE Services for the GNEMSDC. She provides support to the GNEMSDC Team helping to Certify, Develop, Connect and Advocate. She has been co-owner of a small construction company called Rockman Construction, worked for Gateway and Housatonic Community Colleges, Environmental Review Officer for the City of Bridgeport, and TESOL Instructor at Sacred Heart University.

WORKSHOP DESCRIPTIONS

PROFESSIONAL DEVELOPMENT

RESOURCE GROUPS: BOOSTING YOUR CAREER AND YOUR COMPANY

Learn strategies, process and techniques being practiced by employees and leaders from Employee/Business resource groups that are elevating their organizations through their work, providing business value, and growing their careers.

Presented by: MassMutual, The Hartford & Cigna



ENTREPRENEURSHIP

HOW TO GROW YOUR BUSINESS

The resources provided in this workshop is specifically focused on the interests of the Latina business woman, with under 1 million in annual sales revenue to those with over 50 million.

This workshop will highlight financial resources, business certifications, networking associations, growth opportunities, and more. You will leave this workshop empowered with tools that will enable you to strategically grow your business. Knowledge is power!

Hosted by: Eversource

Presented by: Greater New England Minority Development Council

PUSH THE BOUNDARIES AND FOLLOWING YOUR ENTREPRENEURIAL SPIRIT

What does it take to follow your passion and accomplish your goals? Local celebrity Luz Ramos will share her powerful success story of how she took a dream and an idea into a growing business, recently opening the second location in Connecticut of the Sloppy Waffle.

Presented by: Luz Ramos, Owner, The Sloppy Waffle

LEARN ABOUT MASSMUTUAL'S TECHNOLOGY & ADMINISTRATION DIVERSITY AND INCLUSION COMMITTEE

The MassMutual Technology and Administration Diversity and Inclusion Committee's mission is to enable a dynamic, innovative diverse and inclusive Technology & Administration organization by attracting, educating, recruiting, developing, retaining and promoting diverse talent. This session will be structured as a panel comprised of some of the committee members, with the purpose of sharing several strategic initiatives undertaken by MassMutual to both promote diversity and inclusion in its Tech & Admin organization and execute on its mission.

Sponsored by: MassMutual

Facilitator: Lucie Charles

Panelists: Mark Roelling, Tara Long, and Glenda Ciampa

COMMUNICATING WITH POWER AND INFLUENCE

In a time when our voices need to be heard more than ever, it is imperative to harness your passion and conviction and craft a message to persuade and influence others to action. In this workshop you will:

- Clarify your preferred communication style.
- Learn how to leverage technology to amplify your voice.
- Learn the traits of influential communicators.
- Identify a topic you are passionate about speaking up.

Leave the workshop with a plan of action to become a more influential communicator.

Presented by: Anna Giralda-Kerr, CEO, Shades of Success

YOUR NETWORK IS YOUR NET WORTH

Designed for the professional looking for advice around professional skills and job advancement

Networking these days is more than schmoozing or looking to add new contacts to your database. In the social media age, you need a modern roadmap for creating and cultivating meaningful connections to stand out from the crowd and achieve any of your goals. Yai empowers and teaches others how to be effective in developing connections. As a self-proclaimed LinkedIn and networking ninja, Yai will share with you her strategic approach to how she moves, motivates and inspires Latina professionals to connect and build relationships through networks and community.

Presented by: Yai Vargas, CEO, Latinista

WEALTH BUILDING

FINANCIAL WELLNESS FOR WOMEN

It is never too early or late to start planning for financial wellness. Such as retirement and long-term savings. This workshop is designed to help women develop a plan to take control of their financial health, rediscover their power and their worth, to inspire women to improve the quality of their life by putting their resources where their values are, and to empower women to reach for their dreams. Now is the time to get more out of your money.

Presented by: Prudential

RICH THINKING - PENSANDO RICO [BILINGUAL PRESENTATION]

The workshop ensures you eliminate all the fears with: having money – being concerned about how the money will come to you, not having money – feeling poor, being worried about how you spend your money – feeling guilty or indulgent after you spend, feeling unworthy of having money – feeling undeserving or unable to receive, difficulties making decisions regarding money – afraid of losing what you have. If you are open to looking at your belief systems regarding money, one that has you feel worthy of money; feel abundant no matter how much money you have or don't have; open your heart to fearlessly falling into money; have trust in your money making decisions, and improve your sense of worth then join us.

Presented by: Bárbara Serrano, Author, "RICA, Financial Liberty for Women"

INSPIRATIONAL

CREATING YOUR MEANINGFUL LIFE

Inspiring and motivating participants to connect with their authentic selves so that we may propel everyone towards building a transparent and powerful pipeline.

Presented by: Karla Rodriguez, Owner Sudor Taino

THE JOY OF EXPERIENCING HAPPY ME

A Mindfulness workshop experience that gives you the basic tools to develop your own mindfulness practice. Your takeaway from this experience will be the sense that you can on your own through consistent practice reach a state of peace and balance in your everyday comings and goings.

Led by: Francisco "Paco" Lugovina

YOUTH TRACK - HIGH SCHOOL STUDENTS ONLY

COMMUNITY ENGAGEMENT

Want to help your local community and environment? Then donate your time to a community service project. Learn how and why community service will help your future.

LEADERSHIP

Learn to harness your leadership strengths to effectively motivate and communicate with others.

BE SURE TO VISIT OUR EXHIBITORS

A Little Time For You

AARP

Ada Rios Beauty & Health
Products

American Women's College

Bay State Financial

Cencap Federal Credit Union

CHET

Chicabiz

CHR (Community Health
Resources)

Cigna

CT Housing Authority (CHFA)

Farmington Bank

Greater Hartford YMCA

Greater New England Minority
Supplier Development
Council, Inc. (GNEMSDC)

Harriet Beecher Stowe Center

Hedco

Innovative Latino Design

Latin Premier Insurance
Marketing Group, LLC

Latinas & Power

Latinas In Biz

Luli Nails

Mary Kay

New York Life

Orange Scarf

Prudential

Sudor Taino

The Sloppy Waffle

Vida En Magazine

Wheeler Clinic

WINIT

Work It

THANK YOU TO ALL OUR HELPERS & SUPPORTERS

Amanda Castro

Ana Rodriguez

Beth Newton

Carmen Rivera

Cynthia Lauria

Dolores Melendez

Irma Carillo

Ivette Ramos

Jadwiga Duchnowski

Jessica Rodriguez

Joshyan Rivera

Joyce Ayala

Linda Baez

Maria Reis

Marisol Cardona

Maritza Capo

Mary Santana

Norma Villanueva

Roxana Hernandez

Sheree Denson

Sylena & Madi Echevarria

Wanda Ruiz

Yaileen Media

Yiannis Farías

BENEFACTORS FOR YOUTH SEGMENT

The Cloud Company

John & Gladys Soto

CONSULTANTS

Cesar Feliz

Wilson Camelo

DJ

Robert Silva



*“Celebrating
37 Years of
Quality, Integrity
& Personalized
Service”*



GLASTONBURY JEWELERS

A flawless reputation since 1981

2846 Main Street, Glastonbury, CT | 860-659-0944

www.GlastonburyJewelers.com





Real Possibilities is a trademark of AARP.

DISCOVER REAL POSSIBILITIES IN CONNECTICUT.

AARP is in Connecticut creating real, meaningful change. We're proud to help all our communities become the best they can be. Like providing family caregivers with tips to take care of loved ones, helping to make our communities more livable and hosting fun, informative events all across the state.

If you don't think *Real Possibilities* when you think AARP, then you don't know "aarp."

Get to know us at aarp.org/ct
or aarp.org/espanolct.

/AARPCT 
@AARPCT 

 Real Possibilities
Connecticut

**Farmington Bank is proud
to support the community**

Farmington Bank brings you the modern convenience and products of a larger bank, combined with the classic service of a leading community bank.

Count on us to support you, your family and your business with the products and expertise you need to bank in a busy and complex world.

Personal Banking ▪ Business Banking ▪ Loans
Online Banking and Bill Pay ▪ Mobile Banking App

Toll-Free 877-376-BANK
farmingtonbankct.com

**BANK
SMART**



FARMINGTON BANK®

You've come to the right place®



YOU MAKE A DIFFERENCE SIMPLY BY BEING WHO YOU ARE.

At The Hartford, we celebrate diversity as a strength that helps our business succeed and supports individual careers. It's why we sponsor the Latinas & Power Symposium and congratulate them on their 15th anniversary.

thehartford.com/diversity

The Hartford® is The Hartford Financial Services Group, Inc. and its subsidiaries. 18-0367 © April 2018 The Hartford



Business Insurance
Employee Benefits
Auto
Home

TOGETHER WORKS BEST

Cigna is proud to sponsor the 2018 Latinas & Power Symposium. Congratulations on celebrating your quinceañera. Cigna promotes diversity in everything we do, helping our employees and our customers reach their full potential. Together, we're making our world a better place.



Together, all the way.®

All Cigna products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Cigna Health and Life Insurance Company. The Cigna name, logo, and other Cigna marks are owned by Cigna Intellectual Property, Inc.

916249 03/18 © 2018 Cigna.

Powering the possible.


A diverse, inclusive workforce promotes innovative ideas in an ever-changing environment.

We congratulate the Latinas in Power Symposium on 15 years of providing powerful strategies for success to women and high school students throughout New England.

EVERSOURCE

[Eversource.com](https://www.eversource.com)





La educación universitaria de su bebé comienza tomando un primer paso.

CHET te da la mano con CHET Baby Scholars – una cuenta de ahorros universitaria para niños en Connecticut.

Su bebe puede recibir hasta \$250 para apoyar sus sueños universitarios de parte del estado de Connecticut. \$100 al nacer y \$150 más en sus primeros 4 años.

Con CHET se puede. Tomen ese primer paso hacia el futuro de su más grande tesoro.



facebook.com/CHETCollegeSavings
@CHET529

Para más información y aprender como inscribirse visite AboutCHET.com/babyscholars o llame al **888-269-1226** para hablar en español con un representante.

 TIAA



**CHET**
529 College Savings Program
Connecticut Higher Education Trust

CHET es administrado por la Oficina del Tesorero del estado de Connecticut Denise L. Nappier. TIAA-CREF Tuition Financing, Inc., director del programa. TIAA-CREF Servicios Individuales e Institucionales, LLC, miembro de FINRA, distribuidor y suscriptor para CHET. Antes de invertir en el Connecticut Higher Education Trust (CHET), considere los objetivos, riesgos, cuotas y gastos que esto implica. Visite www.aboutchet.com para obtener un folleto de aviso que contiene más información. Léalo detenidamente. La inversión en el Plan, no está asegurada ni garantizada y hay riesgos de pérdida. C30888



We believe in inclusion, growth and balance.

Strong results come from a diversified team. That's why we support the Latinas & Power Symposium to recruit the best talent from all communities. Discover how you could be part of our team at [MassMutual.com/Careers](https://www.massmutual.com/Careers)

MassMutual is a proud sponsor of the Latinas & Power Symposium.

Insurance. Retirement. Investments.

∴ MassMutual

Massachusetts Mutual Life Insurance Company (MassMutual), Springfield, MA 01111-0001. Insurance products issued by MassMutual, Springfield, MA 01111, and its subsidiaries, C.M. Life Insurance Co. and MML Bay State Life Insurance Co., Enfield, CT 06082. Securities offered through MML Investors Services, LLC, Member SIPC and a MassMutual subsidiary. CRN201912-222362